

A total flooring solution company



ERAM FLOORS

Middle East W.L.L.

WHEREVER. FOREVER.

Introduction

Eram Group, a leading business conglomerate with well entrenched business presence across the continents, was founded in mid 1980's. Ever since, over the past decade. Eram has achieved a niche position of market leadership in multi - faceted business lines. The group has highly specialize infrastructure and enviable talent house conducting viable business activities in the vibrant global market. The group is well capitalized and is a privately held business enterprise led by a strong management team. Operating across GCC, Europe and India for more than a decade. Eram has expanded as one among the largest business conglomerates in the region.

Eram Floors Middle East W. L. L is a Division of Eram Group offering a comprehensive flooring solutions ranging from Solid Wood flooring, Parquet and Laminates, PVC and Carpet, Artificial Grass for Soccer field and Running Tracks. We also undertake special projects for design flooring in wood and carpet. Our products are designed and manufactured to meet high quality international standards and to withstand all the demands of our customers.

Eram Floors Middle East has executed prestigious projects through our associate company in GCC ranging from Offices, Showrooms, Hotels, Hospitals, Universities Sports Complex, Other Educational Institutes and Villas. We would like to introduce and extend our services to your esteemed organization so that you may experience our best in class performance and quality.

At Eram Floors Middle East, Clients are our most important assets. Therefore we pay utmost attention in customer satisfaction. We are ever ready in providing practical solutions. We give expert advises and have a flair in dealing. We have a team of well trained and experienced technicians and installers to meet the expectations of our clients in the most effective manner. We provide a wide - ranging of floor coverings which we are sure will exceed your wildest requirements. We invite you to walk through our extensive collections displayed in our showroom and choose the floor coverings to meet your unique aesthetic needs.

Company Vision

To be Middle East's best customer oriented company by distributing innovative flooring products and services that are best in class is value for money.

Company Mission

Eram Floors Middle East is devoted to deliver customer expectations in an effective and efficient manner, enhance values in whatever we do, be recognized as a global player and be a company of values which are dreamt by employees, customers and by the society at large.

Dear Guest,

Welcome to Eram Floors Middle East

The economy of our region is in the growth trend unlike many other European or American regions. The trends and opportunities are promising and motivating. Needless to say that a company like our's, dealing with best in class products and services has gained much more importance and opportunities like never before.

We believe that the approach that are driven by the Philosophy of quality, promptness, admiration, and ownership plays a very vital role in the growth and diversification of any business. This makes us more committed, accountable and responsible as a business Organization.

Our success is based upon the degree of satisfaction that we are able to deliver to our customers, employees and the society. We are aware about the impact of the above in creating values and hence we take care of each and every aspects in the best possible and efficient manner. Our employees are our strength and they are the voice of our company and they promote business in an ethical manner and have a sense of ownership in whatever they do. Customers are the King for any business and for us they are our Brand ambassadors as well. We have been able to deliver more than the expectations of our customers and have delighted them and thereby converted them as our spokes men and ambassadors.

We have a very strong and value based Vision and Mission and we ensure that it is delivered to the maximum possible extent in all that we do.

To conclude, I would like to extend my sincere appreciation & thanks to our customers who have always shown their choice and loyalty towards us and our team of employees for making the company what it is today.

Yours sincerely,

Dr. Siddeek Ahmed
Chairman and Managing Director.
ERAM Group

LAMINATES FLOORING

Berry Floor laminates suits every style of decoration, which its varied designs; it creates a warm & cozy atmosphere. Resistant & easy to clean, also aesthetic, it adapts perfectly to light whether it is natural, artificial, direct or indirect. Specifically designed to enhance the efficiency & flexibility, BERRY FLOOR, BELGIUM introduces the “Lock or click System”.

BERRY ALLOC, BELGIUM - 7 mm, 8 mm & 11mm Thick.

PARQUET FLOORING

When it comes to decoration, everyone wants to live in a very personal, authentic & inviting interior. “Parquet” is being discovered as a unique product with great decorative properties -an essential part of the rediscovered lifestyle. You should take your time to discover all the different types, every shape & Style. There is something to suit everyone’s taste. There are many questions to be answered to ensure that the parquet of your choice is a sound investment.

BERRY ALLOC, FRANCE	14 mm 3 ply	(Pre Factory Finished)
PANAGET, FRANCE	14 mm 3 ply	(Pre Factory Finished)
MAZONETTO, ITALY	14 mm & 15 mm	(2 duo ply)
U A FLOORS		Engineered Flooring
MASTIMBER, MALAYSIA		10 mm & 12 mm (2 duo ply)

SOLID WOOD FLOORING

What could be better than going with nature itself in its pure form? This form of flooring is worldwide used for multi purpose halls, Squash Courts, Gymnasiums because of the Sprungbok system, which helps in reducing the effect of an injury to the knee in the event of any mishap. Also used for its aesthetic & Decorative elements in Restaurants, Hotels & Residences.

P.G.MODEL, CANADA
CANQUEST PACIFIC, CANADA

20 mm thick (Pre-finished & Un-finished - Staining/finishing at the site)
25 years warranty from the manufacturing company.

DESIGN PARQUET FLOORING

The decorative parquet produced by the Romoli shops is the result of a transposition of the craftsmen's know how into industrialized production. The manufacturing methods allow for personalizing floors, including the creation of original patterns to be integrated in the Mosaics & Traditional Parquets. Parquet, Orders, Corner pieces & Roses of solid wood all come in natural colors ready to lay. From the simplest to the most sophisticated, any combination is possible, basic models can be used as they stand, or can be assembled to your particular taste in more daring combinations. Our parquets with a lifetime guarantee will be a constant delight to you & those around you. The wealth of patterns & the palette of natural colors offer a multitude of choices for the decoration of your floors, all perfectly in harmony of your Interior designed in France; we also undertake orders & get it done locally.

TEKA - DESIGN FLOORING, AUSTRIA

VINYL / PVC FLOORING

Available in a variety of colors & Patterns, this form of vinyl flooring is widely used in areas that demand Cleanliness, Hygiene, and Easy Installation & Maintenance. The designer flooring too has seeped into this form of floor covering leaving no field of competing with other types of floor coverings unmatched.

L.G HAUSYS, KOREA
POLYFLOR, U.K

ROLLS
ROLLS & TILES

CARPET FLOORING

Superior design & manufacturing capabilities are evident in the extensive product range, combining consumer oriented imagery with mixes of velours, Loop & Twist piles, achieving subtle & Luxurious effects with Texture & Luster in various blends of fiber, Printed, Tufted, and Tufted colortec, Ax Minister, Wilton, Hand tufted.

BURMATEX, U.K
LANO CARPET, BELGIUM

TILES
ROLLS & TILES

RAISED ACCESS FLOORING / COMPUTER FLOORING

This product provides a stable, sturdy platform where you can run critical building services like your power cables, pipes, electrical distributors, extinguishing systems & wiring in a safe cohesive manner. Used where one would avoid stumbling over cables & wires. Due to rapid growth in technology, access floors are now no longer confined to computer room applications; instead, they are now the benchmark for all modern workspaces. It can be used in general office area data centers, computer training rooms, Class rooms, equipment & plant rooms, Laboratories, Switch control &Telecommunication rooms, Industrial & Manufacturing plants.

B.E.S ACCESS FLOOR SYSTEMS - MALAYSIA
JANSEN PRODUCTS NV - BELGIUM
S.C UNITED HUILI - AUSTRALIA

SYNTHETIC (ARTIFICIAL) GRASS FLOORING

Astroplay filled synthetic surfacing, is an artificial football surface system that was developed to closely resemble natural grass, keeping all the good qualities and adding some of its own. An astroplay pitch can be used very intensively without wear. It can be played on in all weather conditions, with no effect on the players speed, Dribbling, Passing and shooting.

JUTA GRASS, CHECH
LANO - BELGIUM

SPORTS AND RUBBER SURFACES

Our system offers a wide range of multi-functional and sports rubber flooring solutions. They are designed to work for all kinds of people performing all kinds of activities. Flooring systems are suitable for all in and outdoor conditions and all possible climates, ie. Indoor Sport, Outdoor Sports, Athletic Tracks and Rubber Flooring.

EPI SYNTHETIC SURFACE MATERIALS B.V

NETHERLAND

ACCESSORIES

The product range includes Skirting, Beadings & Profiles for virtually every application, flooring & all types of finishing, L shaped profiles, Transition Profiles, Adhesive Profiles & Corble Profiles in over 1000 different models available in a large variety of wood species and color shades. Innovative laying techniques allow for rapid & simple assembly. We comply with special customer requirements in terms of materials & Profile Design.

BERRY ALLOC, FRANCE / STIKATAK, U. K / FN, AUSTRIA

At any given point of time, you may have to know or update yourself about our products, please do not hesitate to contract our Sales Executives or the undersigned for samples, Catalogues & most importantly, the specification of our products.

Looking forward to serve your flooring requirements.

Thanking you,

Yours Sincerely,

Project Management Team
Flooring Division



ERAM FLOORS

ERAM FLOORS

Middle East W.L.L.

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A Division of Eram Group

BERRY ALLOC

LAMINATE • PARQUET • WALLS • VINYL PLANKS

